

# Web Committee Report: August 14, 2025

## By the Numbers (aaWorcester.org)

**Web Hosting + Calendar Fees:** **\$357.48** YTD (+\$24.98; split w/ 5 AA entities)

**Monthly Web Site Visits:** **20,708** (-5.7% vs prior month)

**Monthly Avg Page Views Per Visit:** **6.10** (+1.9% vs prior month)

## Noteworthy Changes & Updates

**WAI Calendar:** AA events posted to website calendar

**WAI Announcements:** AA news & events posted to news page

**WAI AA Meetings:** Meeting page & *Meeting Guide* app feed updated

**Meeting Guide App:** Boston CSC duplicate listing issues (ongoing)

**Web Chair Documents:** Web chair admin documentation in process

**Mobile Devices:** "Splash" panel highlighted on mobile devices (see below)

The screenshot shows the Worcester Area Intergroup website. At the top, there is a hamburger menu icon and a logo of a blue cup with steam. Below the logo, the text reads "WORCESTER AREA INTERGROUP" and "NEED TO TALK TO AN ALCOHOLIC?". A button says "Speak with someone right now >>". The main content is a large poster for a 90th anniversary event. The poster features a silhouette of a diverse group of people, the AA logo, and a "90 YEARS" badge. The text on the poster includes "Area 30 Workshop Assembly Hosted by District 10", "90 Years of Unity Honoring Our History, Serving Our Future", "CELEBRATING AA'S LEGACY THROUGH SERVICE - GSO, INTERGROUPS & AREA 30", "SUNDAY • SEPTEMBER 14, 2025", "New-Member Orientation — 9:15 AM", "Main Program — 10 AM — 3:30 PM", "Complimentary Lunch — 12:30 PM", "BOSTON ELKS LODGE #10", "1 Morrell St, West Roxbury, MA", "All GSRs and interested AA's are welcome! Virtual Participation available", "PROGRAM HIGHLIGHTS: • 'Ninety Years of Service' keynote panel, • Collaboration spotlight: GSO local Intergroups, and Area 30, • Breakout discussions: Carrying the message in 2025 & beyond, • Service-opportunity fair (sign-up tables open all day), • 'Special Anniversary Cake' during lunch!", and "Area Workshop Assembly Sunday Sep 14" at the bottom.