

# Web Site Report May 12, 2022

## By the Numbers

Web Site Hosting Fees (thru 5/8/2022): \$129.95

Site Visits April: 11,455 12,884 (-11% vs Mar 2022, +15% vs Mar 2021)

Avg Page Views April: 8.75 (same as Mar 2022)

## Noteworthy Changes & Updates

**WAI Calendar:** Events added for Area & central/metrowest MA  
(calendar events exported, given to THE BEACON editor)

**WAI Top Navigation Menu:** Meetings, Bookstore, Calendar menu drop-downs

**WAI Announcements:** AA news & events announcements posted

**WAI Online Meeting List & App Feed:** meeting info & app feed updated

The screenshot shows the website header with the logo "Worcester Area Intergroup" and the address "100 GROVE". The navigation menu includes "Meetings", "Bookstore", "Calendar", "Contact", "WAI", "News", and icons for a shopping cart, phone, and home. The "Calendar" menu is open, showing options like "Meetings Page", "List Meeting Form", "Update Meeting Info", "Zoom Meeting Form", "Online Store", "Order Form", "Shopping Cart", "Calendar Page", and "Post to Calendar". The main content area is titled "Web Committee" and contains the following text:

The web committee is responsible for WAI's web site and web-based resources (online documents, files) and tools such as email and mobile apps.

The web committee and its trusted servants seek to ensure that the WAI web site, tools, and resources:

- Serve WAI's primary purpose of carrying AA's message to the sick and suffering.
- Abide by AA traditions and Internet Guidelines ([MG-18](#), [SMF-197](#))
- Reflect AA principles in scope, content, and functionality.

In keeping with WAI's primary purpose, the Web Committee manages web-based resources to help the still-sick alcoholic, AA members and groups, and those working or living with alcoholics. Such resources include general information, meeting lists, pertinent AA news and events, email accounts, and web-based resources to support AA's primary purpose in central and metro west Massachusetts.

**COMMITTEE REPORTS**

On the left side of the page, there are three menu items: "New to AA", "Resources", and "Other Sites", each with a dropdown arrow.