

Web Committee Report: November 13, 2025

By the Numbers (aaWorcester.org)

Web Hosting + Calendar Fees: \$432.42 YTD (+\$24.98; split w/ 5 AA entities)

Monthly Web Site Visits: 24,195 (-23% vs prior month)

Monthly Avg Page Views Per Visit: 5.06 (+4.1% vs prior month)

Noteworthy Changes & Updates

WAI Calendar: AA events posted to website calendar

WAI Announcements: AA news & events posted to news page

WAI AA Meetings: Meeting page & *Meeting Guide* app feed updated

Meeting Guide App: Boston CSC duplicate listing issues (ongoing)

Web Chair Documents: Web chair admin documentation in process